

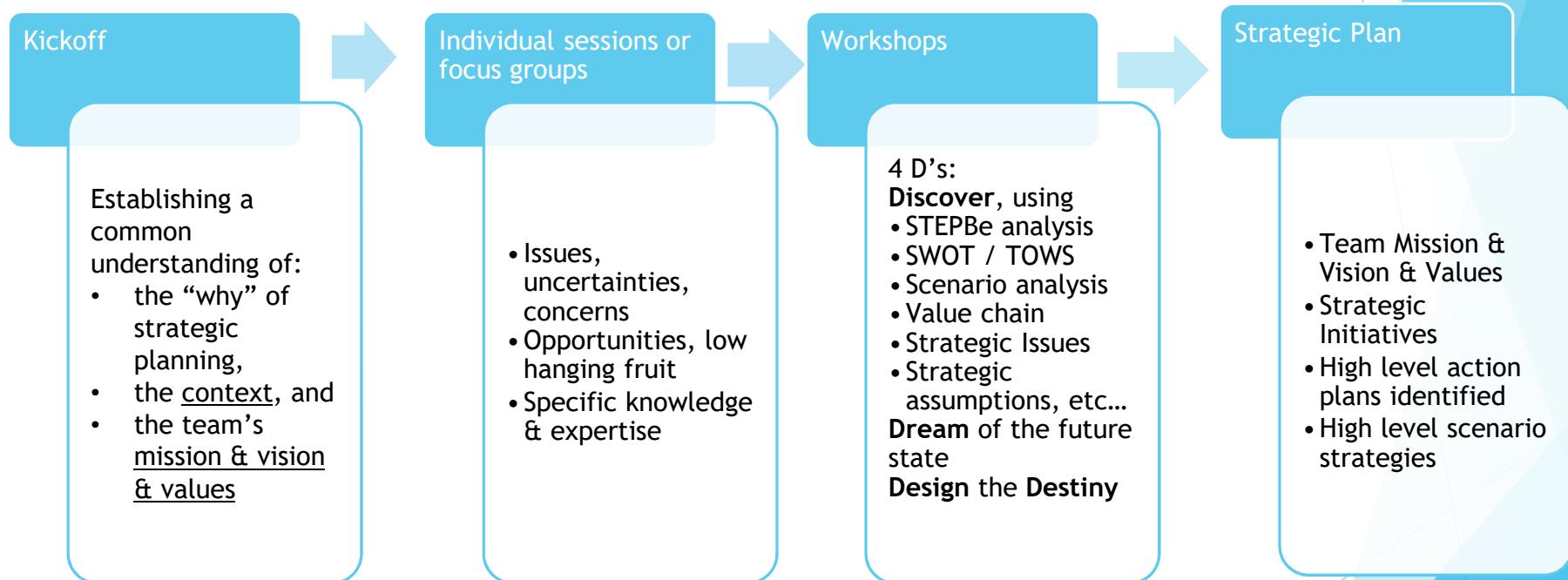
Strategic Planning

High level process

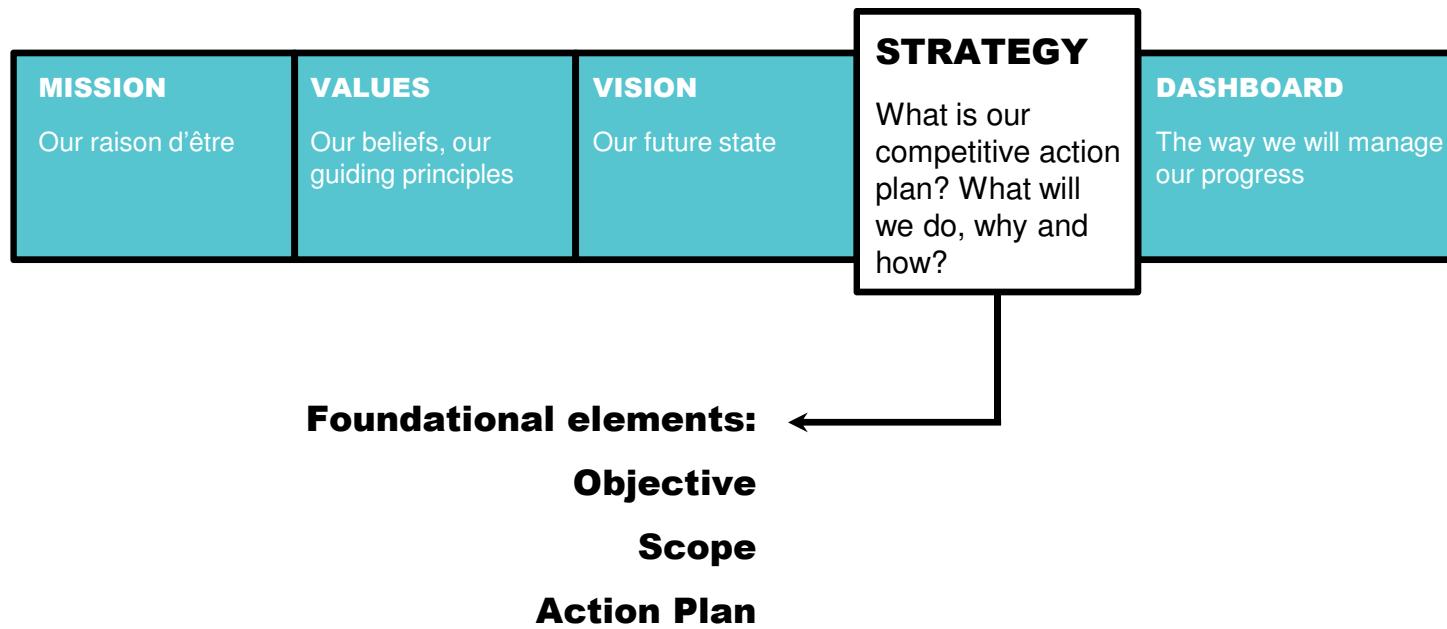


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How do we develop a strategic plan?



How are the elements connected?



Whom should we include in the process?

- ▶ Participation in strategic planning sometimes is defined by company culture.
- ▶ The best strategic plans - those that define a clear vision and gain momentum quickly - are developed when all employees in a team are involved.
- ▶ When that is impractical, representatives from various employee groups can be voted into the process (vs. chosen by leadership), and the have the responsibility of circling back into their teams.
- ▶ Internal and external stakeholders can be involved in any part of the process. The process would be modified depending on the opportunities or issues within a team or with external stakeholders.



Reach out if you'd like to know more!

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